



Ranjini Poddar to Deliver 2009 Female Entrepreneur Lecture at FDU's Rothman Institute of Entrepreneurial Studies

CEDAR KNOLLS, NJ – March 16, 2009 – Ranjini Poddar, president of Artech Information Systems L.L.C., will deliver the 2009 Female Entrepreneur Lecture at Fairleigh Dickinson University's Rothman Institute for Entrepreneurial Studies on Friday, March 27, 2009.

In her lecture, entitled "Entrepreneurial Growth in a Challenging Economy," Ms. Poddar will reflect on her 20+ years of experience as a businesswoman and how her achievements and struggles have honed her entrepreneurial acumen. She will discuss the effort behind Artech's dramatic growth, undeterred by three recessions, establishing it as one of the top diversity companies in the US.

The [2009 Female Entrepreneur Lecture](#) is sponsored by the Institute's Female Entrepreneur's Alliance. It will be held on Friday evening, March 27, 2009 from 6:00-8:15 pm in conjunction with the awards ceremony for the 2009 Business Idea Competition for high school students. The event is free and open to the public; however, registration is required by March 24. For more information, please call (973) 443-8842. The lecture will be held at:

Lenfell Hall (Hennessy Hall), the Mansion, on FDU's College of Florham Campus

6:00 pm – Reception
6:30 pm – Awards Ceremony
7:15 pm – Lecture by Ranjini Poddar

About Artech Information Systems L.L.C.

Artech is a Minority- and Women-Owned Business Enterprise (MWBE) that provides IT consulting and workforce solutions. Headquartered in Cedar Knolls, NJ, Artech generated nearly \$200 million in 2008, employs over 2,500 professionals across the US, India and China, and is a Tier-1/Preferred Supplier to more than 35 Fortune 500 companies.

About FDU's Rothman Institute of Entrepreneurial Studies

The mission of FDU's Rothman Institute of Entrepreneurial Studies is to teach and support entrepreneurship in the academic and business communities. Since 1989, as part of the Silberman College of Business, the Institute has been supporting entrepreneurship and innovation by offering academic and outreach programs on the local, regional and increasingly, global levels. An outstanding entrepreneurship curriculum taught by an excellent faculty has helped make the Institute's academic program one of the finest in the nation. For more information contact: (973) 443-8842 or rothman@fdu.edu.

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